

Empowering Change with West Broadway Youth Outreach (WBYO)



Introduction

At West Broadway Youth Outreach (WBYO), we believe in the infinite potential of every child. For over 30 years, we have been dedicated to providing a safe, nurturing environment where underprivileged children, aged 4 and up, can learn, grow, and thrive. Our free, year-round after-school and summer programs offer a holistic approach to child development, focusing on emotional, social, and educational needs, with the support of positive role models.

Our Mission: Provide a safe, fun, and caring environment where children are provided opportunities to learn and grow. Free structured programming and positive role models instill a sense of accountability, teach life skills, encourage positive behavior, and support children towards achieving their infinite potential.

Our Vision: Children realizing their potential.

Why We Need You:

- **Financial Support:** Despite our proven impact, we face financial constraints that limit our ability to reach more children and expand our programs. Your support can make a tangible difference in the lives of these children, ensuring they have access to quality education, mentorship, and recreational activities that empower them to succeed.
- **Volunteer Engagement:** Our programs rely on dedicated volunteers who generously donate their time and expertise to support our operations and events. By joining us as a volunteer, you can directly contribute to creating positive experiences for children, fostering a sense of belonging, and building a stronger, more connected community.
- **Sponsorship Opportunities:** Partnering with WBYO as a sponsor offers a unique opportunity to showcase your commitment to social responsibility and community engagement. Your sponsorship not only helps fund our programs but also aligns your brand with our mission, demonstrating your dedication to making a meaningful impact in the lives of children and families in need.

- **Participant Involvement:** Whether you're a recreational enthusiast, a fitness enthusiast, or simply someone who wants to support a worthy cause, our annual events offer something for everyone.

2024 Fundraising Events:

- 11th Annual 5ish Fun Run on **May 26th**
- 5th Annual Skip-A-Thon on **June 2nd**
- 3rd Annual Ride 4 Kids on **October 5th**
- "Old School Jam" social in **August**



How You Can Help:

- **Donate:** Your generous donations help us provide essential resources and support to underprivileged children, ensuring they have the opportunity to thrive. We accept secured online donations at <https://www.canadahelps.org/en/gcgc/1105>
- **Volunteer:** Join our team of dedicated volunteers and make a direct impact by helping us organize events, mentor children, and support our day-to-day operations.
- **Sponsor:** Partner with us as a sponsor and demonstrate your commitment to supporting youth development and community empowerment.
- **Participate:** Take part in our annual events and help us raise awareness and funds to support our programs and initiatives.

WBYO is a 2018 Order of Manitoba Recipient



Contact us

Together, we can empower change, inspire hope, and unlock the infinite potential within every child. Join us in making a difference today.

For more information on how you can get involved, visit our website or contact us.

Phone: (204) 774-0451

Address: 646 Portage Ave, Winnipeg, MB

www.westbroadwayyouthoutreach.com